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# Project Management of Innovations: Problems and Opportunities

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*The problems arising during the formation of the innovative business, including management and marketing of innovative projects in Russia at present. In the result of the analysis of innovations in Russia are the common and distinctive features of this business segment as compared to Europe and the USA. In addition, the authors prove vital necessity of use of innovations in all business sectors.*

**Keywords:** *innovative project, project management, innovation management, innovation marketing, startup, competitive advantage, management, engineering, marketing activities, innovative product.*

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