## Social memory as a factor in shaping value orientations of young people in modern Russia

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The article deals with the social memory of the Russians in connection with the modern condition of social consciousness. The influence of the social memory on the Russian youth's values is regarded here. At first we consider theoretical approaches to the study of value orientations and memory, then present the results of the empirical research.

**Keywords:** social memory, value, value orientations, historical memory, religious memory, family memory, religiousness, the value of family, patriotism, the youth.

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