

## **Post-modernism ideology and its influence on the social sciences language transformation**

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*The article investigates prerequisites for the establishment and fundamental ideas of the post-modernism ideology as well as their influence on the transformation of the social sciences discourse. We analyze philosophical and methodological underpinnings of the cognitive-linguistic direction in contemporary sociology. The representatives of this direction propose to dismiss the notions “group”, “race”, “class”, “nation”, “ethnos”.*

**Keywords:** group, deconstruction, reality, class, nation, ethnos

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