
Import substitution strategy in Russia: Business and innovation as the basis for the national economy competitiveness

© I.V. Dolgova¹, E.V. Shkarpetina², F.M. Urumova³, E.N. Lobacheva¹

¹ Bauman Moscow State Technical University, Moscow, 105005, Russia

² Siberian Federal University, Krasnoyarsk, 660064, Russia

³ Public Administration Academy, Moscow, 129344, Russia

The article continues the series of works devoted to the national economy and the growth of its competitive power. We put forward a thesis that protectionism policies need to be conducted in Russia, and this is exemplified by the history of tsarist Russia. The positive and negative sides of such policies are shown. The article highlights the main trends of the import substitution policy making, which were outlined in the “Russian Government Program on Import Substitution until 2020”, based on the decrees and regulations developed by the government. We emphasize that business and innovation must become the basis of the national output development. The lines of developing the innovative climate in Russia are introduced. The authors put forward the statement that entrepreneurs play a major role in this process. The first fruits of carrying out the import substitution policy are shown. It is concluded that the import substitution policy should contribute to increasing the competitiveness of Russian goods and by no means lead to the companies’ total dependence on the state support.

Keywords: *protectionism, globalization, competition, national economy, quality competition, innovation, competitive advantages, import substitution, entrepreneurial ability*

REFERENCES

- [1] *Dve politiki gosudarstva: protektsionizm i fritrederstvo* [Two state policies: protectionism and free trade]. Available at: <https://economy-ru.com/makroekonomika-rf-uchebnik/151-dve-politiki-gosudarstva-protektsionizm.html> (accessed June 18, 2017).
 - [2] Schetnaya palata RF: vozmozhnosti importozameshcheniya ogranicheny obemami proizvodstva [The Accounting Chamber of the Russian Federation: the possibilities of import substitution are limited by the volumes of production]. *SurgutInformTV*. Available at: <http://sitv.ru/arhiv/news/economics/72801> (accessed July 25, 2015).
 - [3] Peregorodieva L.N. *Perspektivy realizatsii strategii importozameshcheniya v Rossii* [Prospects for implementing the strategy of import substitution in Russia]. Available at: <http://protestirui.ru/pravo/49---> (accessed June 18, 2017).
 - [4] Dolgova I.V., Shkartpetina E.V., Lobacheva E.N. *Gumanitarnyy vestnik — Humanities Bulletin*, 2017, iss. 5. Available at: <http://dx.doi.org/10.18698/2306-8477-2017-5-437> (accessed June 18, 2017).
 - [5] Postanovlenie Pravitelstva RF ot 4 avgusta 2015 g. No. 785 ”O Pravitelstvennoy komissii po importozameshcheniyu” [The Russian Government Decree No. 785 dated August 4, 2015 “On the establishment of a government commission on import substitution”]. *Garant*. Available at: <http://base.garant.ru/71152492/> (accessed June 18, 2017).
-

-
- [6] Rasporyazhenie Pravitelstva RF ot 4 avgusta 2015 g. No. 1492-r “O sostave Pravitelstvennoy komissii po importozameshcheniyu (s izmeneniyami i dopolneniyami)” [The Russian Government Decree No. 1492-r dated August 4, 2015 “On Government import substitution commission (with amendments and additions)”]. *Garant*. Available at: <http://base.garant.ru/71152480/#ixzz4t7z4QTMa> (accessed June 18, 2017).
- [7] Postanovlenie Pravitelstva RF ot 14 iyulya 2012 g. N 717 "O Gosudarstvennoy programme razvitiya selskogo khozyaystva i regulirovaniya rynkov selskokhozyaystvennoy produktsii, syrya i prodovolstviya na 2013–2020 gody" (s izmeneniyami i dopolneniyami) [The Russian Government Decree No. 717 dated July 14, 2012 “On state program of agricultural development and regulating the agricultural commodities, raw materials and food supplies market for the period of 2013–2020” (with amendments and additions)]. *Garant*. Available at: <http://base.garant.ru/70210644/#ixzz4t7zZLra> (accessed June 18, 2017).
- [8] Ukaz Prezidenta RF ot 6 avgusta 2014 g. No. 560 “O primenenii otdelnykh spetsialnykh ekonomicheskikh mer v tselyakh obespecheniya bezopasnosti Rossiyskoi Federatsii” [Decree of the President of the Russian Federation dated August 6, 2014 No. 560 “On the use of special economic measures for safety in Russian Federation”]. *Garant*. Available at: <http://base.garant.ru/70711352/#ixzz4t7zz1v4d> (accessed June 18, 2017).
- [9] Rasporyazhenie Pravitelstva RF ot 2 oktyabrya 2014 g. No. 1948-r “Ob utverzhdenii plana meropriyatiy po sodeystviyu importozameshcheniyu v selskom khozyaystve na 2014–2015 gg.” [The Russian Government Decree No. 1948-r dated October 2, 2014 “On approval of the action plan for promoting import substitution in agriculture for 2014-2015”]. *Garant*. Available at: <http://base.garant.ru/70758674/#ixzz4t80OqyNZ> (accessed June 18, 2017).
- [10] Postanovlenie Pravitelstva RF ot 15 aprelya 2014 g. No. 328 “Ob utverzhdenii gosudarstvennoy programmy Rossiyskoy Federatsii ‘Razvitie promyshlennosti i povyshenie ee konkurentosposobnosti’ ” (s izmeneniyami i dopolneniyami) [The Russian Government Decree No. 328 dated April 15, 2014 “On approval of the State program of the Russian Federation ‘Development of industry and increase of its competitiveness’ ” (with amendments and additions)]. *Garant*. Available at: <http://base.garant.ru/70643464/#ixzz4t8132XNe> (accessed June 18, 2017).
- [11] Rasporiazhenie Pravitelstva RF ot 28 avgusta 2014 g. No. 1651-r “O peredache v vedenie Minpromtorga RF federalnogo gosudarstvennogo avtonomnogo uchrezhdeniya ‘Rossiyskiy fond tekhnologicheskogo razvitiya’ ” [The Russian Government Decree No. 1651-r dated August 28, 2014 “On transfer of the Federal State Autonomous Agency ‘Russian Fund for the Technological Development’ ” into the supervision of the Ministry of Industry and Trade of the Russian Federation”]. *Garant*. Available at: <http://base.garant.ru/70731012/#ixzz4t81PtWLA> (accessed June 18, 2017).
- [12] Postanovlenie Pravitelstva RF ot 11 oktyabrya 2014 g. No. 1044 “Ob utverzhdenii Programmy podderzhki investitsionnykh proektov, realizuemykh na territorii Rossiyskoy Federatsii na osnove proektnogo finansirovaniya” (s izmeneniyami i dopolneniyami) [The Russian Government Decree No. 1044 dated October 11, 2014 “On approval of the support program for the investment projects implemented within the Russian Federation on the basis of project financing” (with amendments and additions)]. *Garant*. Available at: <http://base.garant.ru/70764842/#ixzz4t81lw6QY> (accessed June 18, 2017).
- [13] Federalnyy zakon ot 31 dekabrya 2014 g. No. 488-FZ “O promyshlennoy politike v Rossiyskoy Federatsii” (s izmeneniyami i dopolneniyami) [Federal
-

-
- Law of 31 December 2014 No. 488-FZ “On Industrial Policy in the Russian Federation” (with amendments and additions)]. *Garant*. Available at: <http://base.garant.ru/70833138/#ixzz4t826bA00> (accessed June 18, 2017).
- [14] Prikaz Ministerstva promyshlennosti i trgovli RF ot 31 marta 2015 g. No. 661 “Ob utverzhdenii otraslevykh planov meropriyatiy po importozameshcheniyu v sudostroitelnoy otrasli Rossiyskoy Federatsii” [The Order of the Ministry of Industry and Trade of the Russian Federation No. 661 dated March 31, 2015 “On approval of the sectoral action plan for import substitution in the shipbuilding industry of the Russian Federation”]. *Garant*. Available at: <http://base.garant.ru/70937952/#ixzz4t82aPvMA> (accessed June 18, 2017).
- [15] Postanovlenie Pravitelstva RF ot 16 iyulya 2015 g. No. 708 “O spetsialnykh investitsionnykh kontraktakh dlya otdelnykh otrasley promyshlennosti” (s izmeneniyami i dopolneniyami) [The Russian Government Decree No. 708 dated July 16, 2015 “On special investment contracts for certain industries” (with amendments and additions)]. *Garant*. Available at: <http://base.garant.ru/71137900/#ixzz4t82xldr> (accessed June 18, 2017).
- [16] Vitte S.Yu. *Po povodu natsionalizma: natsionalnaya ekonomika i Fridrikh List* [Concerning nationalism: the national economy and Friedrich List]. St. Petersburg, Brokgauz–Efron Publ., 1912, 75 p.
- [17] Dolgova I.V. *Gumanitarnyy vestnik — Humanities Bulletin*, 2015, iss. 11. Available at: <http://hmbul.ru/catalog/ecoleg/econom/317.html> (accessed June 19, 2017).
- [18] Shumpeter J. *Teoriya ekonomicheskogo razvitiya* [The theory of economic development]. Moscow, Exmo Publ., 2007, 864 p.
- [19] Lupu A.O. O nekotorykh problemakh innovatsionnogo razvitiya v RF [About some problems of innovative development in the Russian Federation]. *Nauchnye issledovaniya: ot teorii k praktike: materialy XI Mezhdunar. nauch.-prakt. konf. (Cheboksary, 12 fevr. 2017 g.). V 2 tomakh. Tom 2* [Scientific research: from theory to practice: proceedings of XI International scientific-practical conference (Cheboksary, Feb. 12, 2017). In 2 vol., vol. 2]. 2017, no. 1 (11), pp. 138–142.
- [20] Aghion P., Howitt P. *Econometrica*, vol. 60, no. 2 (1992), pp. 323–352.
- [21] Acemoglu D., Aghion P., Zilibotti F. *Journal of the European Economic Association*, 2004, vol. 4 (1), pp. 37–74.

Dolgova I.V. graduated from Lomonosov Moscow State University, Economic Faculty. Cand. Sc. (Econ.), Assoc. Professor, Department of Economic Theory, Bauman Moscow State Technical University. Author of the study guides “Basics of Entrepreneurship”, “Introduction to business: a modern course in economic theory”, co-author of several textbooks on economics for students of engineering faculties, bachelors and specialists. Author of curricula on the disciplines of “Economics” and “Business ethics and business culture”. Research interests include: small business and the features of its development in Russia, innovative aspects of training engineers and import substitution in the leading industries. e-mail: irinadolgova60@mail.ru

Shkarpetina E.V. graduated from Lomonosov Moscow State University, Economic Faculty. Assoc. Professor of the Department of Finance, Siberian Federal University, Krasnoyarsk. Author of special courses: “The stock market”, “The history of the securities market”, “International securities markets”, “Securities transactions”, “The organization of the stock market”. Research interests include: financial markets. e-mail: evsh16@mail.ru

Urumova F.M., Dr. Sc. (Econ.), Professor, Department of Service, Public Administration Academy. Author of over 100 publications including a number of monographs and economic textbooks for graduate and undergraduate students. Research interests include: institutional economics, corporate management. e-mail: ou_ru@mail.ru

Lobacheva E.N., Dr. Sc. (Econ.), Professor, Head of the Department of Economics and Business, Bauman Moscow State Technical University. Author of over 10 economic textbooks for students of engineering faculties, bachelors and specialists, the supervisor of the department research work in the area of IT-technologies, innovation and education. Research interests include: innovation and application of scientific and technological achievements in the Russian economics. e-mail: ibm1@mail.ru