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# **Innovative pedagogy as a basis for the formation of competitive advantages**

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*The article discusses an actual problem of modern higher education — vocational training and the formation of professional consciousness of the competitive expert in the paradigm of innovative pedagogy. The article describes the importance of the formation of innovative pedagogy paradigm and the conditions of its development in training systems.*

**Keywords:** innovative pedagogy, professional consciousness, reflexive resources, reflexive effects, innovative climate, competitiveness.

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