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# On forming communicative-speech competence by implementing cognitive-communicative method of teaching the text formation activity

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*The article considers problems of improving the process of teaching speech activity to students with impaired hearing studying at the technical universities. The prospects of application of the cognitive-communicative method for teaching students the Russian language and culture of speech are analyzed. The efficiency of using the modern pedagogical technologies is assessed.*

**Keywords:** *pedagogical technologies, cognitive approach, cognitive – communicative method, text-forming competences, functional literacy.*

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