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# The Jewish party press in the Russian Empire: The Jewish identity conception

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*The article considers the position of the Jewish political parties on the key ideological issue: national and social identity. The Bund and the Zionist parties differently looked at the social group, which was not quite correctly called the “proletariat”. It should either be assimilated with the Russian workers under the Bund banner, or together with Jewish bourgeoisie fight under the Zionist leadership for the resurrection of the Jewish nation.*

**Keywords:** *system of press, Jewish periodicals, party press, Yiddish, national identity, ideology, Bund, Zionism, Poalei Zion, the social and political doctrine.*

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