
Features of medium-term financial planning and forecasting for high technology enterprises

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The paper describes the main features of mediumterm financial planning for high technology enterprises; specifies the basic elements of the financial and economic modeling system of a company, the system's input data and obtained results; gives an overview of key stakeholder categories interested in innovation activities and their spheres of interest related to financial forecasting; considers specific features of constructing financial models for each of the above mentioned categories, as well as the most common and affordable computeraided calculation tools that are based on modern software packages and help to fundamentally optimize and improve the financial planning process.

Keywords: *financial models, financial analysis, financial planning.*

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