
Development and creation of videogames as one of the promising directions in developing small business in Russia

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This paper examines such a promising direction of developing small business as designing and creating video games. In this regard, we conducted a thorough market analysis and made the conclusion about necessity of developing video game market in Russia and providing brilliant young innovators with the governmental support.

Keywords: *small business, information services, digital technology, computer games, video games, virtual entertainment, media industry, videoconsole.*

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