

---

# **Traditional, routine and innovative components of economic consciousness**

© G.K. Devlet-Gelldy, Ya.R. Zainitdinova

Bauman Moscow State Technical University, Moscow, 105005, Russia

*The article studies socio-economic behaviour of a person. It provides theoretical interpretation of the notions “economic behaviour”, “economic thinking”, and “economic consciousness”. The authors study traditional, routine and innovative components in the structure of economic behaviour.*

**Keywords:** *economic behaviour, economic thinking, achievement and avoiding failure motivation, economic consciousness and its components.*

## **REFERENCES**

- [1] *Sociologiya. Entsiklopediya* [Sociology. Encyclopedia]. Minsk, Knizhnyi dom Publ., 2003, 1312 p.
- [2] Heyne P.T. *The Economic Way of Thinking* [In Russian: Heyne P.T. Ekonomicheskiy obraz myshleniya]. Moscow, Delo Publ., 1992, 701 p.].
- [3] Kulikov L.V. *Socialnaya kompetentnost.* [Social Competence]. Moscow, AST Publ., 2008, 351 p.
- [4] Devlet-Gelldy G.K. *Gumanitarnyi Vestnik — Humanities Bulletin*, 2014, issue 11(25). Available at: <http://hmbul.bmstu.ru/articles/207/207.pdf> (accessed April 16, 2015).
- [5] *Enciklopedicheskiy slovar. psikhologiya truda, reklamy, upravleniya, inzheernaya psikhologiya i ekonomika* [Encyclopedic Dictionary: Psychology of Labour, Advertising, Management, Engineering Psychology and Economics]. Yekaterinburg, Delovaya kniga Publ., 2000.
- [6] Kozeletsky Yu. *Psikhologicheskaya teoriya resheniy* [Psychological Decision Theory]. Moscow, 1979.

**Devlet-Gelldy G.K.** (b. 1951) graduated from Plekhanov Russian University of Economics in 1971. Cand. Sci. (Economics), associate professor of the Economics Department at Bauman Moscow State Technical University. Scientific interests include theoretical and methodological problems of teaching economics to technical university students, problems of macroeconomic development, theoretical problems of microeconomics, financial management, enterprise economy, history of economic thought.

e-mail: 1238926@gmail.com

**Zajnitdinova Ya.R.** (b. 1993) a student of the Business and Management Department at Bauman Moscow State Technical University Engineering. e-mail: [yana-bmstu@ya.ru](mailto:yana-bmstu@ya.ru)