
Foreign language educational strategies aimed at generation born in a digital world

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The article deals with characteristic features of generation Y grown up in a digital world. The work examines such features as comfort with new information technologies, kinesthetic and visual types of perception, feedback-dependence, predilection for entertainment and games, reduced interest in reading books. It is important to understand the nature of this generation and develop new approaches to teaching. We offer modern teaching strategies which engage students in educational process and increase language learning efficiency of representatives of this generation.

Keywords: *generation, characteristic features, strategies, types of perception, interest in reading, web-quest, wiki, learning together.*

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